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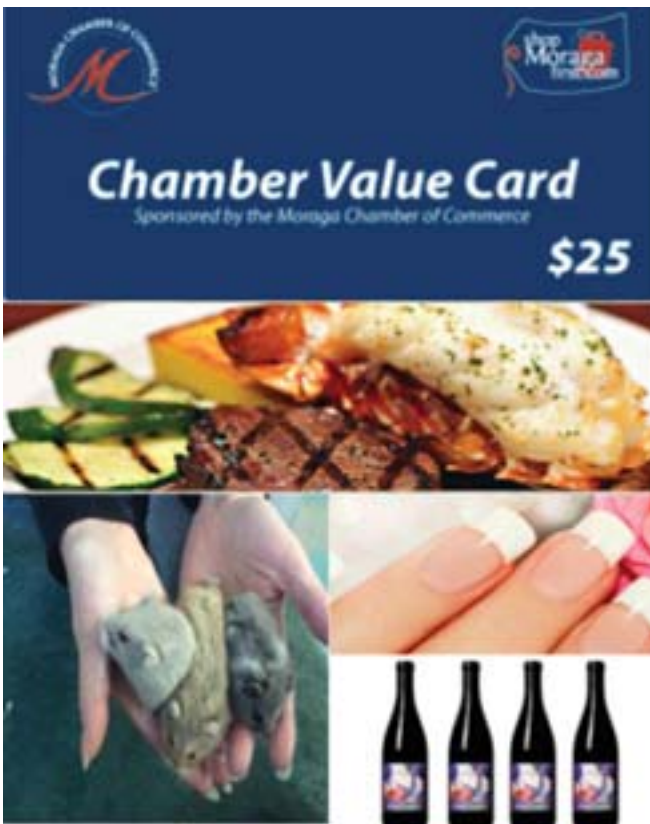
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## Moraga chamber begins economic development plan roll-out

By Sophie Braccini



Some of the participating businesses on the Moraga value card.

Photo provided

When Bob Fritzky took the presidency of the Moraga Chamber of Commerce at the beginning of the year he announced several new programs to materially support local economic vitality. The chamber is rolling out a new value card to set in place the first piece of a

puzzle to boost local commerce by bringing more visibility and revenue to the local merchants while providing seed money to the chamber to support more local economic development.

The program has initially enrolled 18 local retailers and services that are providing a wide

range of interesting promotions to the owners of the \$25 value card. The card includes classic discounts of 10 to 20 percent at places such as Moraga Hardware and Lumber, Rheem Pet shoppe, UPS Store, Spell-It-Out-Photo, Round Table Pizza, Michael's Ristorante, Captain Vineyards, Osh, Glam Palace, Chef Chao and more; while other retailers offer additional or free service such as a free two-month trial membership at 24 Hour Fitness, a free order of wings at Pennini's, a complimentary beverage at Olivia's Nail Bar, a free safety check with regular service at Moraga Motors, a free 30-minute upgrade for a 60-minute massage at Massage Envy, and free long-term insurance and care consultation service with Karen Lew - New York Life. DocuSign is also taking part, although it is not a Moraga business. It offers both a free consultation and a 20 percent discount to new customers.

Kathe Nelson, the chamber's executive director, believes the card is an excellent value to shoppers, noting that the card is valid for an entire year.

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# Reporter Wanted

Lamorinda Weekly is looking for a **Moraga Town Reporter:**

**Required Qualifications:**  
Excellent writing and communication skills. Ethical and professional. Live or work in or near the Lamorinda area and have the ability to write balanced, researched, well-structured articles. Prior journalism experience desired, but not required.

**Compensation:**  
Compensation is made on a per article basis.

Please send your resume and writing sample to [wendy@lamorindaweekly.com](mailto:wendy@lamorindaweekly.com) or call (925) 377-0977



Local newspaper delivered to Lafayette, Moraga and Orinda



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